



# KESWICK

## MULTI-CARE CENTER

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### **Overwhelming Vote by the Baltimore Country Club Approves Sale of Land to Keswick Multi-Care Center**

#### ***Approval Allows Proposed Continuing Care Retirement Community Process to Move Forward in Roland Park***

BALTIMORE (July 14, 2008) – Keswick Multi-Care Center, a long-term care facility in Baltimore with a sustained reputation for quality, compassion and comprehensive senior services, announced today it has received approval from the Baltimore Country Club (BCC) membership to purchase 17 acres of surplus land for its proposed Continuing Care Retirement Community (CCRC) in Roland Park. Results of the vote were announced during a members meeting of the BCC on July 14, 2008.

As a result of the ratification of this sale, Keswick will continue its process of developing a proposed CCRC on the parcel of land formerly occupied by the BCC tennis courts.

"We received an overwhelming show of support for Keswick and the proposal it put forth to our membership," said John L. Daue, President of the Baltimore Country Club. "We feel Keswick will be an excellent steward of the land, will add valuable and needed services to Baltimore City and will be a wonderful neighbor in the Roland Park community."

Upon the announcement of the ratification of sale, Keswick has engaged community leaders in Roland Park and surrounding areas to discuss the proposed CCRC project and how the preliminary design will weave into and complement the vision of one of Maryland's first planned communities.

"Approval from the Baltimore Country Club was just the first step in the process," said Libby Bowerman, CEO of Keswick. "We now begin the process of creating a constructive two-way communication with the community, illustrating how Keswick's proposed CCRC will preserve the integrity of the Roland Park area and build on our 80-year reputation of being a good neighbor to the Roland Park community."

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Initial plans for the 17-acre parcel call for seven acres to remain as untouched open green space, five acres devoted to landscaped gardens and five acres of development. Preliminary plans include 225 independent living units, 58 assisted living units and 40 beds for residents in need of skilled nursing. All buildings will be at or below three and a half stories in height and will be consistent with the character and ambiance of Roland Park, featuring stucco, brick, porches and dormers. Parking will be underground.

The proposed CCRC will blend residential living and skilled nursing care for seniors. Unlike traditional nursing homes, CCRC environments allow residents to age in place, transitioning from independent housing to assisted living to skilled nursing care if and when needs change. CCRCs offer countless health, safety and social benefits to residents and it is widely reported that residents are more satisfied with their daily lives and more likely to report a better health status compared to seniors who remain in their own homes.

The next phase of the proposed CCRC will be the introduction of a Planned Unit Development (PUD) for the project in the City Council.

For additional information on Keswick's proposed CCRC project, please visit [www.KeswickCommunity.org](http://www.KeswickCommunity.org).

### **About Keswick**

Keswick Multi-Care Center has been serving the Baltimore community for 125 years. Located on West 40<sup>th</sup> Street in northern Baltimore City, the campus encompasses a skilled nursing care facility, a rehabilitation unit, an assisted living memory care facility and an adult day care program. Additionally, Keswick provides resources and a support group for resident family members and the community. For more information about Keswick Multi-Care Center and its programs, please visit [www.keswick-multicare.org](http://www.keswick-multicare.org).

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