

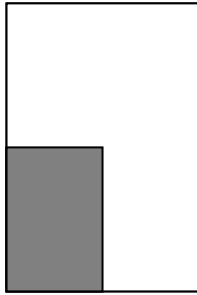


# ROLANDPARK news

## 2017 Advertising Contract

The *Roland Park News* is a quarterly newsletter published by the Roland Park Community Foundation. Copies are distributed in a highly targeted manner: approximately 1,800 are mailed directly to Roland Park, surrounding neighborhood homeowners and businesses --demographically, a very desirable group. Approximately 200 are distributed through local businesses, the Roland Park Library, Roland Park Place and local realtors.

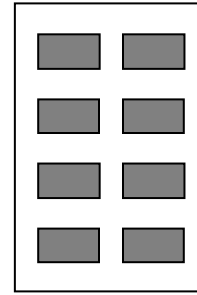
### Ad Specs and Rates



**Quarter Page**  
(Left or right)  
3 3/4" x 5"



**Half Page**  
7 3/4" x 5"



**Business card**  
(Spring and Fall only)  
3 1/2" x 2"

	<b>B&amp;W/Single</b>	<b>B&amp;W/Annual*</b>	<b>Color/Single</b>	<b>Color/Annual*</b>
Quarter Page	\$375	\$1,350	\$430	\$1,550
Half Page	\$700	\$2,520	\$805	\$2,900
Business Card	\$150 per issue (Spring and Fall)			

***\*Annual advertisers buy space in four issues and receive this discounted rate when full payment is received with the contract.***

**Send Artwork to:** Design Concept, Attn. Jay Harrison  
Email: [descon@designconcept.com](mailto:descon@designconcept.com), Phone: (301) 317-8500  
Copy to: [foundationoffice@rolandpark.org](mailto:foundationoffice@rolandpark.org)

***Artwork should be supplied as a press quality PDF***

### Deadlines

<b>Issue</b>	<b>Contract Due</b>	<b>Payment Due</b>	<b>Artwork Due</b>	<b>Distributed</b>
Spring	January 16	January 16	February 1	March
Summer	April 14	April 14	May 1	June
Fall	July 14	July 14	August 1	September
Winter	October 13	October 13	November 1	December

## Reservation

**Send Your Completed Contract and Payment to:**

Roland Park Community Foundation, P.O. Box 16214, Baltimore, MD 21210

E-mail: [foundationoffice@rolandpark.org](mailto:foundationoffice@rolandpark.org)

Phone: (410) 464-2533

**Payment Enclosed \$** \_\_\_\_\_

Contact/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

**For these issues:**

- Spring 2017
- Summer 2017
- Fall 2017
- Winter 2017

**Reserve the following ad space:**

- Quarter Page Ad
- Half Page Ad
- Business Card Ad (Spring or Fall)
- Color
- Black and White