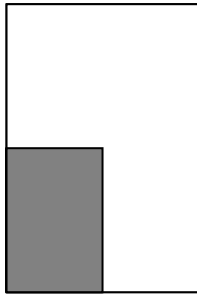


# ROLANDPARK news

## Advertising Contract

The *Roland Park News* is a quarterly newsletter published by the Roland Park Community Foundation. Copies are distributed in a highly targeted manner: approximately 1,800 are mailed directly to homes and businesses in Greater Roland Park--demographically, a very desirable group. Approximately 200 are distributed through local businesses, the Roland Park Library, apartments and condominiums.

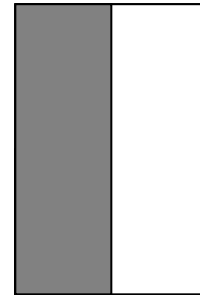
### Ad Specs and Rates



**Quarter Page  
(Left or right)**  
3 3/4" x 5"



**Half Page Horizontal**  
7 3/4" x 5"



**Half Page Vertical**  
9.625" x 3.75'

	<b>B&amp;W/Single</b>	<b>B&amp;W/Annual*</b>	<b>Color/Single</b>	<b>Color/Annual*</b>
Quarter Page	\$400	\$1,440	\$430	\$1,550
Half Page	\$725	\$2,610	\$805	\$2,900

(For special positioning, please contact [foundationoffice@rolandpark.org](mailto:foundationoffice@rolandpark.org)).

***\*Annual advertisers buy space in four issues and receive this discounted rate when full payment is received with the contract.***

**Send Artwork to:** Design Concept, Attn. Jay Harrison  
 Email: [descon@designconcept.com](mailto:descon@designconcept.com), Phone: (301) 317-8500  
 Copy to: [foundationoffice@rolandpark.org](mailto:foundationoffice@rolandpark.org)

***Artwork should be supplied as a press quality PDF***

### Deadlines

<b>Issue</b>	<b>Contract Due</b>	<b>Payment Due</b>	<b>Artwork Due</b>	<b>Distributed</b>
Spring	January 15	January 15	February 1	March
Summer	April 16	April 16	May 1	June
Fall	July 16	July 16	August 1	September
Winter	October 15	October 15	November 1	December

## Reservation

**Send Your Completed Contract and Payment to:**

Roland Park Community Foundation, P.O. Box 16214, Baltimore, MD 21210

E-mail: [foundationoffice@rolandpark.org](mailto:foundationoffice@rolandpark.org)

Phone: (410) 464-2533

**Payment Enclosed \$** \_\_\_\_\_

Contact/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

**For these issues:**

- Spring 2018
- Summer 2018
- Fall 2018
- Winter 2018

**Reserve the following ad space:**

- Quarter Page Ad
- Half Page Ad  
Horizontal
- Half Page Ad  
Vertical
- Color
- Black and White