



**The Roland Park Civic League
and The Ivy Bookshop**

present

**Paige Glotzer, Ph.D.,
Author of *How the Suburbs Were Segregated***

Wednesday, October 13, 7pm

On the Patio at The Ivy, 5928 Falls Road



The Roland Park Civic League is excited to kick off its new speaker series with a discussion of Dr. Paige Glotzer's book, ***How the Suburbs Were Segregated: Developers and the Business of Exclusionary Housing, 1890-1960***, in which she charts how the real estate industry shaped residential segregation, from the emergence of large-scale suburban development in the 1890s to the postwar housing boom.

Focusing on the Roland Park Company as it developed Baltimore's wealthiest, whitest neighborhoods, Dr. Glotzer follows the money that financed early segregated suburbs, including the role of transnational capital, mostly British, in the U.S. housing market. She also scrutinizes the business practices of real estate developers, from vetting homebuyers to negotiating with municipal governments for services. She examines how they sold the idea of the suburbs to consumers, and analyzes their influence in

shaping local and federal housing policies. Dr. Glotzer then details how Baltimore's experience informed the creation of a national real estate industry with professional organizations that lobbied for planned segregated suburbs. *How the Suburbs Were Segregated* sheds new light on the power of real estate developers in shaping the origins and mechanisms of a housing market in which racial exclusion and profit are still inextricably intertwined.

The Civic League's invitation to Dr. Glotzer grew out of ongoing conversations about economic and racial inequities, and an interest among community members in better understanding the ways in which our past shapes the present.

Dr. Paige Glotzer is assistant professor and John W. and Jeanne M. Rowe Chair in the History of American Politics, Institutions, and Political Economy at the University of Wisconsin-Madison.

The ***Roland Park Civic League*** was established in 1895 and incorporated in 1907, by the company that developed the neighborhood. It is a civic governing body that addresses matters affecting the interests of residents. Its purpose is to foster the common good and welfare of its members, to take action on those matters of mutual interest, and to otherwise represent the people of Roland Park.

For information on future events in the series, please visit rolandpark.org.