

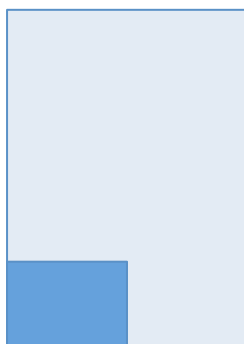
ROLANDPARK news

2021/22 Advertising Rate Sheet

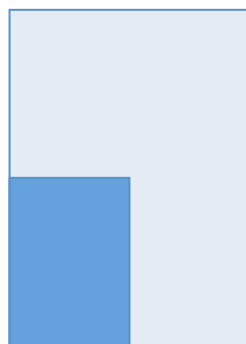
The *Roland Park News* is a quarterly newsletter published by the Roland Park Community Foundation. Copies are distributed in a highly targeted manner. Approximately 1,800 are mailed directly to homes and businesses in Greater Roland Park—demographically, a very desirable group. Approximately 200 are distributed through local businesses, the Roland Park library, and area apartments and condominiums.

Annual advertisers get the best value, with space in four issues offered at a discounted rate. Single-issue advertisers get the most flexibility, with no long-term commitment required.

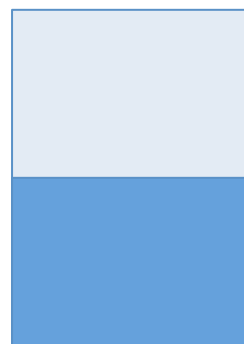
Ad Sizes (no bleed)



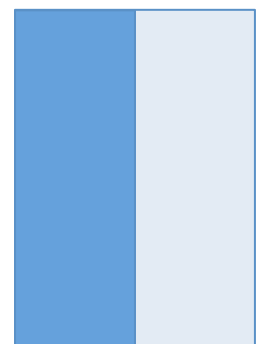
1/8 page
3.75x2.5"



1/4 page
3.75x5"



1/2 page horizontal
7.75x5"



1/2 page vertical
9.625x3.75"

Rates

	Color/Annual Rate*	Color/Single-Issue Rate
1/8 page (includes 1 hour of ad design services**)	\$1,080	\$300
1/4 page (ad design services available)	\$1,620	\$450
1/2 page (ad design services available)	\$3,060	\$850

*Annual advertisers receive a 10% discount when full payment is received with the completed contract.

** Ad design services are also available to 1/4 page and 1/2 page advertisers at a rate of \$75 per hour.

Except for 1/8 page ads, artwork should be submitted as a press-quality PDF. Submit artwork to Jay Harrison at Design Concept at descon@designconcept.com (301-317-8500) and Newsletter Editor at magazine@rolandpark.org (410-464-2533), with "Roland Park News" in subject line. For special positioning, please contact magazine@rolandpark.org.

Deadlines

Issue	Contract Due	Payment Due	Artwork Due	Distributed
Spring	January 15	January 15	February 1	March
Summer	April 15	April 15	May 1	June
Fall	July 15	July 15	August 1	September
Winter	October 15	October 15	November 1	December

ROLANDPARK

2021/22 Advertising Contract

Company/Contact

Address

City

State

Zip

Email

Phone

Reserve the following ad size:

- 1/8 page
- 1/4 page
- 1/2 page horizontal
- 1/2 page vertical

For this/these issue(s)

- Spring 21
- Summer 2021
- Fall 2021
- Winter 2021/22

Payment enclosed

Send completed contract and payment to:

Roland Park Community Foundation, P.O. Box 16214, Baltimore, MD 21210 or foundationoffice@rolandpark.org

Roland Park News

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foundationoffice@rolandpark.org 410-464-2533