

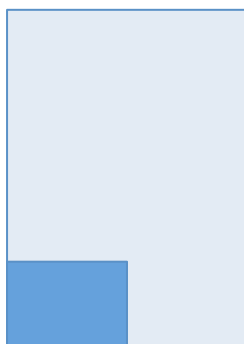
# ROLANDPARK news

## 2023/24 Advertising Rate Sheet

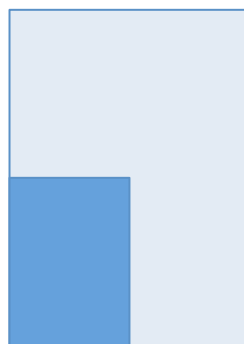
The **Roland Park News** is a quarterly magazine published by the Roland Park Community Foundation. Copies are distributed in a highly targeted manner. Approximately 1,800 are mailed directly to homes and businesses in Greater Roland Park—demographically, a very desirable group. Approximately 200 are distributed through local businesses, the Roland Park library, and area apartments and condominiums.

Annual advertisers get the best value, with space in four issues offered at a discounted rate. Single-issue advertisers get the most flexibility, with no long-term commitment required.

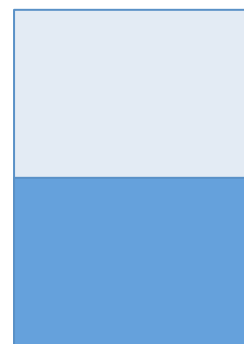
### Ad Sizes (no bleed)



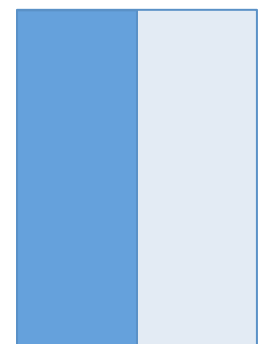
**1/8 page**  
3.75x2.5"



**1/4 page**  
3.75x5"



**1/2 page horizontal**  
7.75x5"



**1/2 page vertical**  
9.625x3.75"

### Rates

|  | Color/Annual Rate* | Color/Single-Issue Rate |
|--|--------------------|-------------------------|
| 1/8 page (includes 1 hour of ad design services**) | \$1,190            | \$330                   |
| 1/4 page (ad design services available)            | \$1,795            | \$500                   |
| 1/2 page (ad design services available)            | \$3,385            | \$940                   |

\*Annual advertisers receive a 10% discount when full payment is received with the completed contract.

\*\* Ad design services are also available to 1/4 page and 1/2 page advertisers at a rate of \$75 per hour.

Except for 1/8 page ads, artwork should be submitted as a press-quality PDF. Submit artwork to Jim Fanzone at Design Concept at [descon@designconcept.com](mailto:descon@designconcept.com) (301-317-8500) and Newsletter Editor at [magazine@rolandpark.org](mailto:magazine@rolandpark.org) (410-464-2533), with "Roland Park News" in subject line. For special positioning, please contact [magazine@rolandpark.org](mailto:magazine@rolandpark.org).

### Deadlines

| Issue  | Contract Due | Payment Due | Artwork Due | Distributed |
|--------|--------------|-------------|-------------|-------------|
| Spring | January 15   | January 15  | February 1  | March       |
| Summer | April 15     | April 15    | May 1       | June        |
| Fall   | July 15      | July 15     | August 1    | September   |
| Winter | October 15   | October 15  | November 1  | December    |

# ROLANDPARK

## 2023/24 Advertising Contract

**Company/Contact**

**Address**

**City**

**State**

**Zip**

**Email**

**Phone**

**Reserve the following ad size:**

- 1/8 page
- 1/4 page
- 1/2 page horizontal
- 1/2 page vertical

**For this/these issue(s)**

- Spring 2023
- Summer2023
- Fall 2023
- Winter 2023/24

**Payment enclosed**

**Send completed contract and payment to:**

Roland Park Community Foundation, P.O. Box 16214, Baltimore, MD 21210 or [foundationoffice@rolandpark.org](mailto:foundationoffice@rolandpark.org)

***Roland Park News***

Roland Park Community Foundation, P.O. Box 16214, Baltimore, MD 21210  
[foundationoffice@rolandpark.org](mailto:foundationoffice@rolandpark.org) 410-464-2533